





TDE

# ALUMINCO Treeplanting



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LUMINCO



# **EW50** Integrated system for glazing with high energy efficiency and upgraded aesthetics.

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The ergonomic properties of the system are characterized by its uniqueness and flexibility while offering excellent aesthetics and functionality. The EW50 includes a wealth of construction solutions and works perfectly with all the shading systems. Aluminco's EW50 SP system is well equipped to meet the highest architectural requirements, ideal for glazing constructions in office buildings, shopping centers, banks, hotels, etc. STANDARD





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# **EW50 SP** Glazing with high sound insulation performance.

EW50 SP is a thermal insulation glazing system from ALUMINCO that incorporates unique features, offering the possibility of creating durable structures of high acoustic comfort.







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### ALUMINCO TAKES OVER DORAL'S FACTORY PREMISES This is an investment that will strengthen the production and will be a key point for the the development of the Eastern, South-Eastern and Central European markets.

The acquisition of Doral's plant in Kalochori, Thessaloniki, is the new major investment for Aluminco, worth EUR 20 million, which will be completed within a 5-year horizon. The Doral plant will be the company's 4th extrusion line. The facility will be equipped with state-of-theart technological equipment and automated systems. It will start operations in Q1 2022, and it is estimated that in Phase 1, Aluminco's production capacity will increase by 7000 tons or 25% per annum. The location of the new production plant is crucial, with only 4km from the port of Thessaloniki, enabling the development of exports to Eastern, SouthEastern and Central Europe. The new plant will follow the specifications of the Oinofita production unit, focusing on sustainable development through the production of 'green' aluminium. As stated by the President & CEO, Mr. Argyris Karras, «For us, growth can only be sustainable growth!» Having completed the creation of a photovoltaic park, with a capacity of 1MW, in Oinofita, which it plans to do in Thessaloniki, it has managed to cope with the ever-increasing trend of energy costs. The footprint of this investment will also have an impact on the local community, as it will strengthen it with 120 new job openings.







# INNOVATIVE TECHNOLOGY AND PERSONALISATION THAT MAKES THE DIFFERENCE FROM THE COMPETITION

## **ALUMINCO's limitless design!**

Aluminco constantly redefines the boundaries of technology, the essence of design and the concept of sustainability. In recent years we have been providing custom designed facade systems for airports, towers, stadiums, and general buildings of demanding specifications, conquering winning first prizes and titles in international and domestic institutions. Today, modern, sustainable architecture goes far beyond maximum energy efficiency. The slimmer appearance, higher quality design and perfect integration of functional elements together with optimum performance are essential features of modern aluminium facade systems. ALUMINCO meets these high demands with new integrated systems for aluminium facades applied to complex projects with extreme requirements and specifications while committing to continuous research and development of tailor-made solutions of high aesthetic value and unlimited possibilities.







## **ALUMINCO SKG120 Redefines the sound insulation index.**

Designing the façade of a modern airport is both an art and a science, requiring a perfect balance between modern security constraints and the creative imagination needed for a challenging and spectacular project. The specially designed ALUMINCO SKG120 façade system was used in the new terminal of Thessaloniki Airport, the largest project in Fraport Greece's investment program for 14 of the country's regional airports, and won the Gold Title, elevating the institution of Aluminium in Architecture Awards! The exterior that «captivates» the eyes

is a very impressive creation of the Bobotis+ Bobotis architectural office, known for its highly «dynamic» forms. The architect's main objective was to create a creation of a complex with a strong identity. The diagonal glazing is a key design feature of the façade and the and prismatic forms of the boarding and the pedestrian bridges. With conventional glazing not being able to meet the requirements of the project, the specially designed ALUMINCO SKG120 façade system worked extremely well with the proposed large dimension, thickness, and weight glazing, meeting the design and performance challenges of the project. In particular, the study and design team developed an innovative solution, based on cutting-edge innovation and design flexibility of the company's façade systems, successfully addressing with outstanding success the architects' vision of rhomboids glazing in relation to the usual glazing that have an orthogonal shape and vertical positioning. Also, the high -unprecedentedrequirements in sound insulation up to 53 dB were achieved to the maximum, to comply with the modern airport specifications and to serve the main objective of Fraport's overall project, which is to improve quality of travel experience for passengers. ALUMINCO responded equally well to the challenge of easy installation in the optimal time and without delays, always for the benefit of the project investors.





# ALUMINCO TREEPLANTING

Aluminco family was there, at the 1st tree planting! To bring about change and trigger the adoption of actions that will lead our planet to a more sustainable future!

As part of important initiatives undertaken by Aluminco for society, the environment, and people, Aluminco organized on Saturday, December 4, in Oinofita, in collaboration with We4all, the first tree planting! The young and older volunteers who participated joined forces and managed to plant more than 200 trees! Aluminco's total sponsorship for 2021 is for the planting of 1000 new trees at a location in Oinofita, showing its strong support for environmental, social, and local work. Tree planting is one of the most effective environmental actions! Each tree can absorb up to 22 kg of carbon dioxide per year and release 117 kg of clean oxygen! The aim is to create a larger green lung for the forests that we «lost», the residents of the area and those who work in it to enjoy the greenery and oxygen that generously give us. The participation of volunteers, friends and their families was great, actively giving their presence! The tree planting in Oinofita was a source of inspiration for Crete. There, the people of the branch took the initiative and organized their own tree planting in a nearby area! In these times of global climate crisis, the protection of nature is an urgent priority and volunteering is the only













# **FACEBOOK TIPS** 5 tips to show off your business page!

If you want your business to be known to consumers, then your Facebook presence is a must. But to get the most out of your Facebook page - to attract and engage visitors, drive them to your site and convert them into customers - you need to optimize your presence on it.



### **1.** Create a business page, not a personal profile.

To represent your business, create a business page, not a personal profile. Pages are similar to personal profiles but include unique business tools. Followers can Like your page to see updates from you in their news feed, something they can't do for personal profiles.

#### 2. Add an impressive cover photo.

The Facebook page design allows you to feature an 820 x 312-pixel cover photo at the top of your business page. An eye-catching image will grab the attention of new visitors, encouraging them to explore and learn more. Make sure the image will be appropriate and for mobile use!

#### **3.** Add a recognizable profile picture.

Choose a profile picture that will be easy for visitors to recognize - such as your company logo or a photo of yourself if you're a freelancer. Recognition is important for people to find and like you, especially in Facebook search.

### **4.** Optimize the «About» section.

The About section is one of the first places users will look when they arrive on your page. A preview of it is located on the left side of your page under your profile picture, and users can also navigate to the full section by clicking the About tab at the top of your page. Be sure to optimize this section with short but descriptive text to give visitors a clear picture of what your page and your business is all about.

5. Facebook's ability to have a 'call to action' button at the top of your page is another handy feature. You can choose from seven ready-made options. In general, this way you can lead the user to the online destination that you want e.g., on your website!

#### Did you know that?

FACEBOOK has been renamed META. Facebook's founder chose the Greek word «After» to indicate that «there is still a lot to do».





### **ALUMINCO FEATURES IN LIFO'S GREEN ISSUE**

# And this is entirely justified, since it is now a business that is a model of green economy!

The Chairman and CEO of Aluminco Mr. Argyris Karras, was the central figure in the special 'green' edition of Lifo, dedicated to sustainable development. As he said in the interview, «We want a very green company. That's how we see Aluminco in the future. Already 20% of our production is done with the help of photovoltaic energy. Our goal for 2023 is to reach 30% and in 2030 50%. This year we made our green report. Only 30% of the largest companies in Europe do a green report.» Starting from how the company started, he told its history and how it has evolved over the years. Today, Aluminco's offering resembles a huge fan that is constantly expanding into new markets. This of course did not happen by chance but with creative thinking, love for beauty and the needs of the market. Aluminco, in its 40 years of existence, has been providing solutions and being at the forefront of developments, investing in research and innovation, but also producing its products in an environmentally friendly way and leaving a low energy footprint. He also referred to the challenges of difficult large projects, which the company tried to win over other large European companies. Such as the Thessaloniki airport, for example! «every time we win such a challenging project, we know that it helps us to become better, as we have the opportunity to pursue off-the-beaten-path solutions,» he said in the interview. The next day for Aluminco, based on its strategy, is 'green'. In recent years, the company has continuously invested in how the products it produces will leave a lower carbon footprint, per ton of aluminium. Finally, he said that in the last year and a half of the pandemic, the demand for the sector's products more than doubled, which makes him optimistic about the future after the pandemic!





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